

Why Choose IBU's Online MBA

Expert Faculty

Learn from industry leaders with real-world expertise in technology, entrepreneurship, and healthcare, equipping you for today's complex challenges.

Innovative Curriculum

Engage with a forward-thinking curriculum focused on AI, technology, and sustainability, with Wharton-simulated cases for hands-on learning.

Career Acceleration

Graduates are distinguished by their innovative mindset and leadership abilities, ready for competitive roles across industries.

Who Should Apply?

Executives and Managers

seeking to equip themselves with the latest business knowledge pertinent to digital transformation, sustainability and technological innovation for career progression.

Emerging Leaders

taking the next step in their career.

Entrepreneurs and Small Business Owners

who want to reach the next level of success.

Professionals

taking the next step in their career.

Professionals

taking the next step in their career.

People in Transition

who want to prepare for the next chapter.

Advance Your Career

Education that Transforms Your Life

ANNUAL SUMMIT & OPTIONAL IN-PERSON NETWORKING EVENTS

Connect and strengthen relationships with peers and faculty members through monthly and annual events.

FAST TRACK – LESS THAN 16 MONTHS

Fast-track options allow you to balance education with life and work commitments.

IBU RESEARCH INSTITUTES

Connect with the university's research institutes, offering opportunities to engage with experts and explore innovative ideas.



Start Your Journey with IBU Today

TUITION OPTIONS AND BURSARY INFORMATION

Eligible Students: All International and Domestic Students
Bursary Amount: \$10,000

Business Programs
\$14,160 CAD

Healthcare Program
\$15,660 CAD

Please enquire about flexible payment plans.

ibu.ca

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655 Bay St, Suite 200,
Toronto, ON M5G 2K4

Ottawa Campus
979 Bank St #206
Ottawa, ON K1S 3W7

(416) 923-1111
Toll Free: 1 (866) 923-3111

This institution has been granted consent by the Minister of Colleges and Universities to offer this program for a five-year term starting April 4, 2023. Prospective students are responsible for satisfying themselves that the program and the degree will be appropriate to their needs (e.g., acceptable to potential employers, professional licensing bodies or other educational institutions.)

IBU International
Business
University



Your Fast-Track Online MBA

Earn a world-class MBA—now fully Online





A Powerful, Personalized Learning Experience

Designed for professionals who value flexibility without compromise, IBU's Online MBA lets you learn from home while accessing premium resources and networking with peers and mentors. Develop a global network and career-defining skills that allow you to take the next step in your career.

Programs:

- Technology, Innovation & Entrepreneurship
- Global Business Management
- Healthcare Management

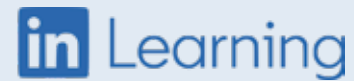
Program Length: 4 Semesters – 16 Months

Intakes: September, January, May

Delivery: Online

Credits: 42 with Capstone Project Work

Robust Tools and Student Resources



**Bloomberg
for Education**



IBU's Online MBA programs have integrated world-class course materials to enrich students' learning experiences while preparing them to become the next generation of business executives. For instance, our program has adopted an online simulation game developed by Wharton Interactive to enhance its business decision-making capability in an ever-changing global business environment.

Career Outcomes

▪ Entrepreneur

Start your own firm with the industry knowledge and practical skills needed to develop an effective business plan, secure funding, and manage operations to create a business model for success.

▪ Business Development Consultant

Identify growth opportunities, build strategic partnerships, and develop tailored plans to drive revenue, expand market presence, and achieve sustainable business success.

▪ Healthcare Professionals

Lead the future of healthcare, where business strategy meets clinical insight in a flexible program, while driving innovation and impact.

MBA Student Journey

Mastering Fundamentals

Financial Management, Analytics, Organizational Behavior and Marketing modules.

Driving Change

Communications, Interpersonal Skills and Negotiation, Strategy information, Technology and Digital Transformation and Macro Economics.

Specialization in Skills

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, global business venturing, financial analytics, information systems management, general stream, healthcare management and digital health and data analytics for a broader perspective. You can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project. This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.

Program Highlights

TECHNOLOGY-DRIVEN INNOVATION

Master the latest advancements, learning to implement and manage emerging technologies effectively.

AI FOR STRATEGIC GROWTH

Discover how AI revolutionizes business and Healthcare. Use AI tools to drive strategic decisions and boost efficiency.

REAL-WORLD APPLICATIONS

Tackle practical business challenges through Wharton simulations, preparing you to make immediate, real-world contributions.

SUSTAINABLE LEADERSHIP

Develop strategies that embed sustainability into your core business, creating meaningful and responsible growth.

These targeted skills empower you to lead confidently in a fast-paced business and healthcare landscape.