



IBU International
Business
University

MBA in Healthcare Management (HCM)



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MBA in Healthcare Management (HCM)

Are you looking for an MBA in Canada that equips you to lead healthcare teams, improve service quality, and navigate compliance with confidence? Do you want a program that blends core business fundamentals with healthcare operations and quality management - delivered in small, interactive classes and capped by an applied capstone project? If yes, IBU's MBA in Healthcare Management (HCM) is built for you.

Key Facts:

Program length:
4 Terms – 16 Months

Intakes:
September, January, May

(42 Credit Hours with
Capstone Project Work)

Why Choose This Specialization?

IBU's MBA in Healthcare Management (HCM) integrates business strategy with healthcare operations, quality management, and regulatory insight, providing the academic and practical foundation to lead in one of the world's most vital sectors.

- Lead healthcare teams with confidence and vision
- Master operations, quality management, and compliance
- Balance business fundamentals with healthcare expertise
- Prepare for leadership in a vital global sector

Career Outcomes:

Graduates of the MBA in Healthcare Management are prepared to take on leadership roles in healthcare organizations, policy environments, and service systems worldwide.

- **Healthcare Manager**
Lead diverse teams and manage clinical or administrative operations
- **Quality & Compliance Leader**
Strengthen service quality while navigating regulatory frameworks
- **Operations Strategist**
Optimize systems and processes in healthcare organizations
- **Policy & Consulting Advisor**
Provide strategic insights and drive improvements across the sector

Curriculum Overview

The MBA in Healthcare Management (HCM) curriculum combines core business fundamentals with healthcare operations, quality management, and regulatory studies, leading to a final capstone project that prepares you to address real healthcare challenges.

CURRICULUM	MBA in Healthcare Management (HCM)	Credit	M	S	RM	C	P	A	L
FOUNDATIONS	TERM 1								
	Financial Management	3	✓		✓	✓			
	Business Analytics	3	✓		✓				
	Organizational Behaviour: Leading in a Diverse Environment	3	✓		✓	✓	✓		
	Marketing and Social Media	3	✓		✓	✓			
	TERM 2								
	Communications, Interpersonal Skills and Negotiation	3	✓			✓	✓		
	Strategy (Technology Management)	3	✓			✓	✓		✓
	Information Technology and Digital Transformation	3	✓						
Managing Healthcare Organizations and Systems	3	✓	✓	✓				✓	
SPECIALIZATION	TERM 3								
	Regulatory Environments, Ethics and Sustainability*	3	✓				✓		
	Research Methods	3	✓	✓	✓	✓		✓	✓
	Business Planning	3	✓		✓	✓		✓	✓
	Accounting and Financial Management for Healthcare **	3	✓	✓		✓		✓	✓
	Operations and Quality Management for Healthcare	3	✓	✓		✓		✓	✓
	Global Health***	3	✓	✓			✓	✓	✓
Managing Geriatric Care***	3	✓	✓	✓	✓	✓	✓	✓	
APPLICATION – CAPSTONE – (pick 1)	TERM 4								
	Consulting Project	6	✓	✓	✓	✓	✓	✓	✓
	Business Plan Development	6	✓	✓	✓	✓	✓	✓	✓
	Major Research Paper	6	✓	✓	✓	✓	✓	✓	✓


M-Management, S-Specializations, RM-Research Methodology, C-Communication, P-Professionalism, A-Application, L-Limitations

foundation for the specialization,

* program required,

** specialization required,

*** pick 2, at least 1 from these 3 electives.

 Curriculum is subject to regular review and changes as needed.

MBA Student Journey

Embarking on your MBA journey is an exciting and transformative experience

MASTERING FUNDAMENTALS

During your first semester, you will dive into the core principles of business that will serve as the foundation for your future success. In this initial semester, you will build up your foundation knowledge of doing business in a contemporary setting.

Financial Management will equip you with the necessary financial knowledge and skills to navigate the complex world of business finance. Business Analytics will hone your ability to analyze big data and make informed business decisions. Organizational Behavior in a Diverse Environment will enhance your ability to lead and thrive within an inclusive and diverse workplace. Marketing and Social Media will introduce you to the latest knowledge about marketing and promotion tactics necessary to build a strong brand presence in the digital age.

DRIVING CHANGES

As you progress into the second term, you will focus on driving effective changes within organizations for technological innovation. Communication skills will teach you effective ways to convey your message and influence others. Negotiation skills will enable you to navigate complex business deals and resolve conflicts. Strategy will provide you with the innovative approaches and techniques to formulate and implement successful business plans. Information technology and digital transformation will explore the role of technology in driving innovation and growth. Studies about managing healthcare organization and systems will broaden your understanding of international business and the complexity of the global economy.

SPECIALIZATIONS IN SKILLS

Following the completion of the first two semesters, you will have the opportunity to specialize in your chosen field. Whether it is entrepreneurship, financial analytics, or global business venturing, you can tailor your studies to align with your career goals and passions. This pathway will allow you to delve deeper into your chosen specialization to gain advanced knowledge and expertise as an agile business executive.

Finally, you will culminate your MBA journey through the completion of a capstone project. This project will challenge you to apply everything you have learned throughout your studies to solve a real-world business problem. It will be a culmination of your interdisciplinary knowledge and practical skills, demonstrating your readiness to make a meaningful and positive impact on the business world.

Wondering How **the Healthcare Management (HCM)** MBA Can Advance Your Career?

Scan the QR code to explore your MBA journey at IBU: programs, career pathways, and how to apply.

